



FINALISTS AND LAUREATES
2008
THE WINNERS ARE ...



DEAR FRIENDS OF OUR ONE WORLD,

First of all I would like to say thank you. Thank you for your interest in the newly created “One World Award”. The purpose of this prize is to honour individuals and initiatives for their commitment to giving a positive dimension to the inexorable tide of globalisation. We all live in the one world – and supposedly with the same rights and duties for all! But it is obvious that we are very far from this supposition. Many and varied activities are necessary in order to ensure that globalisation serves everyone equally, rather than simply leading us to a one-sided exploitation. We want to distinguish a few “lighthouse-projects” as an encouragement and incentive to all.

At this point I would like to thank all friends and colleagues, who have contributed to making this idea into a well-founded project in a very short time. The One World Award aims to motivate initiatives and activists everywhere to continue to do their utmost for a fair world in which it is worth living.

I also wish to express my gratitude to the IFOAM, which has not only bravely and actively involved itself as partner and patron of the One World Initiative but also provided the platform for the first award presentation at the IFOAM World Congress in Modena. There could not have been a better forum.

Many thanks to the members of the jury Vandana Shiva, Tewolde Eghziaber, Alberto Pipo Lernoud and to the co-ordinator Bernward Geier, who took part in the selection process with commitment and expertise.

Thanks also to the numerous applicants from various continents. I invite all candidates who were not awarded a prize to apply again before the end of April 2009. Nominations for the OWA (One World Award) 2010, which will in future be presented every two years, will be accepted until this date.

I am very happy that the jury was able to agree unanimously on the winner of the award – no easy task. As patron, it fell to the IFOAM to name the candidate for the Lifetime Achievement Award. Here too, the jury was unified in its decision.

Heartfelt congratulations to both winners and to the finalists and I wish them courage, perseverance and success for the continuation of their projects!

My wish for the One World Award is that it will, from now on, motivate people and initiatives to get involved for a just and healthy world in which our children still have a future.

Joseph Wilhelm

Initiator of the One World Award

Chairman of RAPUNZEL NATURKOST AG





FROM THE PATRON

What could be more inspiring than celebrating achievements, best practices or outstanding personalities that are contributing to the development of Organic Agriculture?

For a long time IFOAM has honoured its volunteers, who have served the movement. Now the One World Award takes the long needed initiative by reaching out to the organic world at large, and thus deserves recognition by the movement.

The title of the One World Award itself explains best what we want to achieve: one world based on the common understanding of fair and social as well as ecological criteria that do not neglect the economical needs. Thus the OWA will recognize outstanding engagement and accomplishments providing creative and high impact solutions for achieving these aims. As the IFOAM principles of organic agriculture exemplify what the OWA is all about, IFOAM is the perfect partner to represent such an esteemed award.

As organic agriculture has become a truly global option for a more sustainable and healthy world, it is stimulating that IFOAM has united with such a prestigious and experienced internationally engaged company as Rapunzel to create this prize. We are honoured to be given the responsibility for the Lifetime Achievement Award.

IFOAM congratulates the OWA laureates and thanks all candidates.

Gerald A. Herrmann
President of IFOAM



FROM THE GUEST OF HONOR AND PATRON OF THE CEREMONY

For a fair globalization.... now!

The One World Award is an important award as it promotes engagement for a fair and sustainable globalisation. We can no longer live in the north at the cost of the south. We must make globalisation fair, social and sustainable, because we have only “one world” to live in, and all people have the right to equal opportunities.

The One World Award honours outstanding people who show passionate engagement and major accomplishments to make this planet a better place. Through their projects in the areas of environmental protection and just livelihoods, these creators of the future make an essential contribution to a positive globalisation using innovative ideas and dedication.

Hopefully this award encourages more and more people to stand up and get involved.

My best wishes to everyone involved in the One World Award, and congratulations to the finalists and laureates!

Renate Künast

(Former German Minister of Agriculture and Consumer affairs and Chairwoman of the Alliance 90/
The Greens parliamentary group)



ONE WORLD AWARD

*Globalization seems to have made the world a smaller place; at the same time there is a growing demand for space and the fear of losing vital resources is increasing. Many people perceive globalization as a global, more or less openly conducted fight to displace at all levels of society. There is, however, also a different way. Globalization can have positive effects. Global communication networks and worldwide trade offer, for example, the possibility for more and more people to participate in global knowledge and prosperity. **H O W** Globalization is implemented and is happening is the central question..*

The objectives of the One World Award are

- **T o p r o m o t e** a globalization that is not exclusively oriented towards profit maximization, but towards the three pillars of sustainability: ecological, social, economical.
- **T o r e c o g n i z e** outstanding engagement and achievements in providing creative and high impacting solutions in the areas of environment protection and fair livelihoods.
- **T o e n c o u r a g e** more involvement in an enjoyable, worth-while future and in peaceful community building.

Who is behind it all?

The fact that we all live in one world inspired Joseph Wilhelm, German organic pioneer and owner of the company Rapunzel, to establish this international award.

Rapunzel (“Organic with Love”) now exists for over 35 years and it sources its organic and fair trade raw materials worldwide. Inspired by the experience and success of its pioneering fair trade programme “Hand in Hand” Joseph Wilhelm and Rapunzel established the OWA initiative.

(More information at: www.rapunzel.de)

The OWA found an ideal partner and patron in the International Federation of Organic Agriculture Movements (IFOAM), which is the international umbrella organization of organic agriculture movements worldwide. IFOAM unites over 700 member organizations and institutions in well over 100 countries worldwide. **(More information: www.ifoam.org)**

The coordinator of the OWA initiative is Bernward Geier (COLABORA), who served for 18 years as director of IFOAM.



The winners are ...?

OWA honours people and projects that make the world a better place to live in. People who give examples of positive globalisation using innovative ideas and dedication, people who make the future worth living.

Based on certain criteria nominations were encouraged and consequently received from all over the world. After a pre-selection process five finalists were selected and visited by the chair of the jury. Based on the nomination documents, the visit report and video films with interviews of the nominees the international OWA jury selected from the five finalists the OWA winner.

The finalists receive a certificate plus a 2.000 Euro cash prize. The chosen OWA laureate gets a beautiful OWA bronze statue and a cash prize of 25.000 Euro.

A second OWA award recognizes a personality, who has been a pioneer and very active person in the context of the OWA objectives. This prize is given as a “Lifetime Achievement Award” and the laureate also receives the OWA bronze statue.

The selection for the 2008 OWA winner was made by the jury at their meeting on May 17th, when they also confirmed the decision of IFOAM, which was responsible for the selection of the OWA Lifetime Achievement laureate.

The four finalists and the two OWA laureates were recognized and received their awards during a festive ceremony at the 16th IFOAM International Organic World Congress on June 19th 2008 in Modena/Italy. Patron of this ceremony was the former German Minister of Agriculture and Consumer Affairs, Miss Renate Künast, who also gave an inspiring keynote speech about the organic movement in a globalized world.

Besides the initiator of the OWA Joseph Wilhelm and the IFOAM President Gerald Herrmann all jury members were also present and congratulated the finalists and the two laureates at the gala dinner together with an audience from all over the world.





THE LIFETIME ACHIEVEMENT AWARD

Professor Dr. Engelhard Boehncke

Engelhard Boehncke was born in 1935 near Göttingen in Germany, as the first of six children. He started his professional life and career “hands on” working as apprentice on farms in Germany and France. During his studies of agriculture at the University of Göttingen, where he graduated with a diploma in agricultural science, he worked already in 1959 as an intern in one of the oldest biodynamic farms in the world, the Oswald Farm in Switzerland. It was there the foundation was laid for him to become an outstanding pioneer in the organic movement.

His love for animals and his desire to learn much more about them led Engelhard Boehncke to studies of veterinary medicine at the University of Giessen. From there he moved on to the veterinary faculty at the University of Munich, where he did his PhD.

During his studies and work in veterinary medicine he was confronted with the use and negative impact of antibiotic



President of IFOAM at the World Congress in Burkina Faso 1989

growth promoters in conventional agriculture. He could see the drastic development of bacterial resistance to antibiotic remedies in (human) medicine. This was for him a “point of no return” on his way to become a “world personality” in the organic movement.

In 1975 he followed a call as professor at the University of Kassel/Witzenhausen in Germany, where he right away left no doubt not only where his heart beat but even more so what he was going to teach his students. In those days it took a lot of courage to fundamentally challenge



Talking with a farmer

the conventional system and so called logic of “modern” and industrial animal production and to research instead in organic agriculture and animal husbandry.

Having been responsibly and successfully involved in the organization of the 1984 IFOAM Organic World Congress in Witzenhausen he was elected there at the General Assembly of the world umbrella organisation IFOAM to serve as chairman of the Board of Directors. In those days the federation suffered

from a great lack of funding, which consequently led to a lack of international awareness and recognition. In his four years (two terms) as Chair Engelhard Boehncke was instrumental in, in the best sense of the word, directing IFOAM on its way to become a real global organization. By the beginning of 1989 at the latest, with the Organic World Congress in Burkina Faso/ West Africa IFOAM had developed from a Euro-centric small international network to a world organization across all the continents.

Engelhard Boehncke with his wisdom, patience, integrative capacities and especially with his good sense of humour held the movement together in times when different “schools of thought” and sectors of the organic movement were sometimes even moving from arguing to “battling”. After serving the worldwide organic movement Engelhard Boehncke returned to focus on the welfare of animals by accepting the presidency of the International Association for Animal Husbandry based in Switzerland. In this capacity he was very successful in creating increasing awareness in politicians and governments and in the public at large of animal rights and organic animal husbandry.

He was also instrumental in establishing an “animal husbandry” award funded by the German Schweisfurth Foundation and later by the Felix-Wankel Foundation for young scientists working in the field of farm animal ethology and appropriate housing.

Not only as IFOAM Chairperson was his impact global. He was by great popular demand lecturing all around the world making sure that beside the dominating soil and plant science in organic agriculture animals also received fair attention. His international “expert” authority and global network was a perfect foundation to accept the responsibility to organize the first International Congress on Organic Animal Husbandry, which took place 1991 in Witzenhausen.

Not only the 305 students, who wrote their diploma theses under the guidance of Engelhard Boehncke and the 10 PhD graduates experienced great inspiration from the “Professor”. His popularity among the students (and not only the organically minded!) was unrivaled at the university and this not only because he gave fantastic lectures, but also because he showed great skill in explaining very complicated scientific matters in a way that made sure that his knowledge benefited farm animals and farmers alike.



A popular professor

Despite his age Engelhard Boehncke still occasionally lectures on animal husbandry and among other activities he serves as a member of the advisory board for the German journal “Ecology and Farming” of the SÖL Foundation. He also still serves as member of the jury for the above mentioned animal husbandry award. Strongly rooted in the organic farming community and in his institute for animal husbandry at the University of Kassel, Engelhard Boehncke with his personality and enthusiasm has not only shared his vision of an appropriate and thus organic animal husbandry, but also encouraged generations of farmers, scientists and especially young people to get involved.

As laureate of the OWA Lifetime Achievement Award not only is a person recognized and honoured, who has been part of the organic movement locally as well as globally for half a century. Tribute is also paid to a person who has put the fate and well being of animals centre stage in the organic movement. As a man of powerful “words and speech” Engelhard Boehncke, with his almost 50 years of dedication to organic agriculture, is a pioneer, a motivator and encouraging leader within the worldwide organic movement.





THE ONE WORLD AWARD WINNER IS

**Mr. Lal Emmanuel
and the Nagenahiru Foundation
in Sri Lanka**

Lal Emmanuel

The OWA laureate Lal Emmanuel has a degree in agricultural science and worked already in the seventies as a teacher on sustainable agriculture. In his various positions and engagements he always had a focus on working with the youth. 10 years ago he set up the Nagenahiru Foundation. Mr. Emmanuel is an environmentalist at heart and all his activities are somehow based on or connected with nature conservation – especially the mangroves and lakes.

He is a member of the organic farming network in Sri Lanka and well integrated in the organic movement. Internationally he is very active in the global “Living Lake Network”.

Mr. Emmanuel gave up a secure life as a civil servant to follow his passion for nature. He is driven by his mission to work foremost for the benefit of disadvantaged people and the young generation. His knowledge on many issues and topics is outstanding and he works with a holistic approach combining the care for nature with the needs of the people. His extraordinary dedication qualifies him very well as laureate of the OWA prize and with his impressive energy he will – now also due to his increased international fame as OWA laureate – inspire people all around the world.



A reflection on the work of Mr. Emmanuel and the Nagenahiru Foundation

The foundation was set up in 1991 as an independent, non-governmental and non-profit organization. The activities are centred around the lakes of Maduganga and Madampe, which have a surface area of about 1.200 hectares and are located some 70 kilometres south of the capital city Colombo. About 45.000 people live around the two lakes, getting their main income from fishery, agriculture and handicraft. Nagenahiru employs 11 full time staff



and can count on the support of 36 volunteers. Over 700 families benefit directly from the work of the foundation, which gets financial support among others from EU funds, GTZ, OXFAM and Helvetas.

The project activities are very diversified and different, but all contribute in an outstanding way to the objective of the One World Award, namely to sustainability.

A look at the activities of Mr. Emmanuel and the foundation has to start with the mangroves, which are threatened by

mankind all around the world. The tsunami catastrophe in 2004 affected the people in the region greatly and they had to find out the hard way that destroying the habitat of mangroves can have terrible consequences. Their understanding and appreciation of the protective capacity of mangroves in disasters like tsunami waves has certainly helped the mangrove restoration project of the foundation. This has established 10 villages nurseries so far, which grow and have already planted more than 30.000 trees. Eleven different mangrove species have been selected for the programme and up to now 15 hectares of mangroves have been replanted.



Important in the context of this work is also the involvement in raising environmental awareness of mangroves, which the foundation is accomplishing on the one side through publications and on a practical level through the setting up of two demonstration and teaching centres on mangroves and connected environmental and social issues. To make sure that the lakes can continue to “live” the foundation has also focused on safeguarding clean water. Simple but efficient systems of cleaning waste water (so-called green filters) were installed and there is an ongoing campaign to reduce the pollution of the lake caused by gasoline from boats.



With the help of the foundation’s partner organization Global Nature Fund in Germany and GTZ funding the foundation has implemented a very innovative and interesting project by the introduction of the use of solar light for night fishing and shrimp catching. The pilot study has proven that solar lamps provide a highly significant contribution to reduce environmental pollution caused by the use of kerosene by the fishermen. The fuel for the lamps frequently spills into the water and thus disturbs the lake’s ecology



– especially the breeding grounds of fish. Kerosene is a large source of greenhouse-gas emission in the country! The fumes affect the health of the fishermen and the continually increasing high prices affect the economic viability of the shrimp catching and fishing. The fishermen have to invest well over 20% of the total income just to buy kerosene. In a first phase 53 fishermen are already enjoying the benefits of solar light. The plan is now not only to provide all fishermen around the two lakes with solar and LED lamps but also to use the experience from this project

in the fishing community at Lake Victoria in Africa.

The foundation also very actively promotes organic farming through workshops and is helping to set up commercial vegetable farms. Trained by the IFOAM member organization “Gami Seva Sevana” commercial vegetable farmers and 15 families have been trained and helped to start organic farming and home gardening .

The work and activity of Mr. Emmanuel and the foundation do not only contribute to the ecological pillar of sustainability but also to the social and economic objectives.

Alleviating poverty and providing economically viable livelihoods is at the heart of the foundation’s work. Apart from the organic programme the foundation has started 2 income generating projects. Together with the women’s organization RANTARU (“Golden Star”) the foundation is providing training and marketing support for handicraft made of reeds, which are cultivated in the wetlands by local families. Another project produces coconut fibre cords which, dyed and woven into doormats, find a good market in Sri Lanka. Many families are already engaged in these economic activities and some families could even start to employ further workers.



More information about the work of Mr. Lal Emmanuel and the Nagenahiru Foundation can be found on www.nagenahiru.org.

**The address coordinates are:
No. 4/11, Patabendimulla, Ambalangoda,
Sri Lanka.**

Rationale and reasons of the OWA jury for its decision to choose Mr. Emmanuel and his work for the OWA Award



Lal Emmanuel and the Nagenahiru Foundation are an impressive example of how synergy can be created by working with a holistic concept on all three pillars of sustainability. Beside the focus on mangrove conservation and lake environment the jury was very impressed by the achievements made to provide sustainable livelihoods through a combination of nature conservation and income generation. Nagenahiru and Lal

Emmanuel give a lot of answers and solutions to burning issues of our times like nature conservation, poverty alleviation and climate change.

Mangrove restoration, (lake) water protection, organic farming, introducing alternative solar technology, supporting people to give them economically safe livelihoods and working on a wide range of issues to raise awareness of nature, safeguards continued improvement and the people living around and from the two lakes. All this work has great potential for development and growth and Lal Emmanuel with his diverse and successful project can encourage people to get (more) engaged for an enjoyable, worthwhile future and for peaceful community-building as outlined in the OWA objectives.



FINALISTS OF THE ONE WORLD AWARD



ANIL RANA AND THE JANHIT FOUNDATION IN INDIA

Anil Rana

Mr. Anil Rana started his career as an English teacher at a university, where he worked for about a decade. Calling himself a “restless visionary” he resigned from his job in 1998 and established the Janhit Foundation in Meerut. Beside information dissemination and creating awareness he also takes vital environmental issues – especially to do with water – into campaigns and to the juridical level. In the last five years Mr. Rana has filed eight public interest

litigations on violations of human rights at Indian courts. He is a good communicator and makes sure that the foundation’s activities get broad publicity, an integral part of his public pressure building.

A reflection on the work of Mr. Anil Rana and the Janhit Foundation

The Janhit Foundation is an independent non-profit and non-governmental organization, which engages in the promotion of human welfare through

environmental protection. Among the key areas of work are all issues about water quality like safe drinking water, protection of rivers and lakes and aquatic eco-systems, rooftop rainwater collection in urban areas and development of organic farming methods. At the moment the foundation works with about 400 farmers and is about to expand the programme by another hundred. The converted farmers practise biodiversity by replacing the quasi monoculture sugar cane and wheat rotation with the cultivation of pulses, fruits, other cereals, flowers, medicinal and herbal plants and for example bee keeping. Janhit Foundation also helps the farmers with marketing and has just recently opened the first organic shop in Meerut.

As part of their programme to create awareness the foundation has started to set up organic medicinal herb gardens in schools and biodiversity parks in villages.

The foundation also runs a nationwide children’s telephone hotline, where they not only take calls and listen to children’s problems, but take immediate steps and help find solutions.

The staff of the foundation is itself engaged in charity work. It has built and runs schools in two slums, where helpers reach out to about 100 children who are school drop outs. They also organize regular health camps and opened a soup kitchen in the slums to provide a daily meal to the children.

The Janhit Foundation works on all three pillars of sustainability, yet keeps a focus on environmental protection in its widest sense.

**For more information under www.janhitfoundation.in
Contact address: D-80 Shastri Nagar, Meerut (U.P.), INDIA**





MASTER SHENG LYUN AND THE FO FA SHAN ORGANIC ECOLOGICAL GROUP IN TAIWAN

Master Sheng Lyun

Master Sheng Lyun was born in 1959 in Taiwan and graduated in administration from the national university. He became Master of Zen Buddhism and in the early eighties started to build his religious community, which in Taiwan alone has about 350.00 members. Quite a number of “followers” of the Master are spread over the world. Master Sheng Lyun founded his first Fo Fa Shan Sheng temple in 1984. Three years later he set up the foundation with the same name.

His spiritual leadership is very much built around a Zen approach to tea (growing, brewing, preparing and drinking). Master Sheng Lyun is deeply rooted in farming and rural communities,

where he tries to spend as much time as possible. His passion is (organic) tea growing, but also the countryside, the people living there and social causes.

For nine years he has been chairman of the Chinese Organic Agriculture Association and for three years has headed the Chinese Zen Tea Association. He is recognized and popular in Taiwanese public life, which is also reflected by the fact that he became chairman of the (conventional) National Taiwanese Tea Association.

Master Sheng Lyun has many interests, talents and skills.

He is not only a Buddhist spiritual leader, but also a farmer, nature conservationist, successful businessman, expert in Chinese traditional medicine, poet and painter.

A reflection on the work of Master Sheng Lyun and the Fo Fa Shan Organic Ecological Group

Fo Fa Shan is a religious community, which has a significant dedication to the promotion of organic agriculture, ecology and environment conservation as well as cultural education, charity and public welfare. The organic agriculture activities started in 1995. On about 20 hectares throughout Taiwan Fo Fa Shan today grows organic tea, vegetables and other food for their monasteries and guests.

Beside six Buddhist temples throughout Taiwan, which offer regular lectures on physical, mental and environmental protection, the group runs four organic and educational farms, a publishing house and the Sheng Charity Chinese Medicine Hospital, which offers free medical service to the disadvantaged and aged population in Taichung. The hospital has treated hundreds of thousands of people over the years and has a high reputation for its successful practice of traditional Chinese medicine.

The foundation is active throughout the country as well as internationally to educate on organic life beyond tea. Aside from spiritual literature, they publish a lot of brochures and books on organic agriculture and related topics. The Sheng De Magazine has a circulation of 200.000 copies. Alongside the 100 monks and nuns there is a staff of about 50 people, who always can rely on the help of an average of 200 fulltime volunteer workers and 100 organic promotion volunteers.

**For more information: www.ffs.org.tw
Contact address: No.39-1, Chingdao Rd., Sec.4,
Taichung, Taiwan R.O.C.**





HARALD SCHÜTZEICHEL AND THE SOLAR ENERGY FOUNDATION IN ETHIOPIA

Harald Schützeichel

Mr. Harald Schützeichel studied (church) music and catholic theology and wrote his musicology dissertation about “The organ in the life and mind of Albert Schweitzer”. He also studied business and marketing and worked for six years as director of the Catholic Academy in Freiburg. He was co-founder and first director of the German Solar Electricity Company, which he headed for six years. He teaches business ethics at the University of Freiburg and still works occasionally as a business coach. He made a conscious choice to leave the solar company, after successfully placing it on the stock exchange, when he realized that a hectic manager life just for making lots of money was not a meaningful life for him. He started to combine his vision of ethics, morals and justice with his passion for solar energy and established the Solar Energy Foundation in 2005.

A reflection on the work of Mr. Harald Schützeichel and the Solar Energy Foundation

Harald Schützeichel initiated the foundation in 2004. He first made an in-depth analysis, what went and still goes wrong with development aid in so-called development countries – especially in Africa. His clear goal and part of his success story was to avoid all the mistakes made so far.

The main objective of the foundation is not simply to bring clean and renewable electricity to the rural poor in Africa. It is a means to alleviate poverty and establish a model, showing how local business could be developed. Rightly they call their programme not “Light for Ethiopia” but “Light for Education”.

Bringing light to the villages is very important for education, health and economic development and also brings an important sign of hope to the rural population that there are improvements in living conditions, reducing pressure to emigrate to the (slums of) big cities.

The solar lamps also have a significant environmental improvement potential. They replace the kerosene lamps, which need about 70 litres of petroleum per year and produce 170 kilogram of CO².

After a pilot project to install solar units in 30 huts, a plan has been made to provide the village Rema with over 1.200 households with solar electricity. This year 3.000 units will be installed, which then will grow next year to 7.000 units. Already in the second year of its existence 15.000 people are benefiting from the foundation’s work.

So far 35 people are employed in the country. The foundation initiates joint ventures of the industry, so that the manufacturing of solar equipment will now be transferred to Ethiopia. The foundation has also set up a school, where they train electricians to become solar experts. They are then helped to set up their own businesses to spread solar technology to the villages. The foundation started a tree planting programme around their basis and school in Rema and has a new plan to establish an organic garden.

The staff of the foundation has built a place for poor and lonely elderly people in Rema, which they call the social club. Key to the successful work in Ethiopia is Mr. Samson Tsegaye, who shares the mission and dream of bringing solar energy to Ethiopia.

What makes this project outstanding is its approach not to work as a classical “charity” donor. The Solar Foundation gives real meaning to the famous Chinese proverb about feeding a person either by giving him a fish or teaching him to fish. In this context it could read “If you want to give people light for a week, give them a torch and batteries, but if you want them to have light and electricity forever, help them to get their own solar unit”.

Although the project is new, it has already shown that it has great growth possibilities not only in Ethiopia but for the whole of Africa and developing countries in the south.



For more information see www.stiftung-solarenergie.org

Contact address: Solar Energy Foundation, Weberstr. 10, D-79249 Merzhausen





VICTOR ANANIAS AND THE BUGDAY ASSOCIATION IN TURKEY

Victor Ananias

Victor Ananias has an interesting multicultural background, his father being from Chile and his mother from Turkey, growing up for the first five years in Germany and then moving to Turkey. While searching as a young man for global answers to present environmental and social problems of our society he founded the Bugday Association 17 years ago. Parallel to this Victor Ananias initiated and managed an ecological-cultural learning center in Bodrum for nine years.

Ten years ago he started the Ecological Living magazine and opened the first organic store in Istanbul. It is fair to say that he is the leading pioneer promoter of the organic movement in Turkey. He is a “glocal” (global/local) activist working e.g. in IFOAM, the European Environmental Bureau, establishing Willing Workers On Organic Farms and cooperating with eco-tourism NGO ECEAT on the agro-eco-tourism project TaTuTa.

Victor Ananias has extraordinary skills in networking and uniting people for a common cause. He is highly respected by citizens and the NGO community in Turkey as well as at official and government level. With a focus on organic agriculture and environmental protection he has dedicated his life to promoting and developing sustainable living in its broadest sense.



A reflection on the work of Mr. Victor Ananias and the Bugday Association

The Bugday Association has around 800 registered members, but counts on about 3.000 people as supporters and volunteers. They work with over 1.000 organic farmers and unite people from many sectors. Depending on funding and projects, between 10 and 15 people work for the association. A very recent development is the merger of the Bugday Association with DOGA (nature society and the Turkish bird protection organization).

The association pioneered regional and national organic marketing and was instrumental that now



over 300 organic stores and sales points have been established in the country. The most recent success story is the establishment and successful management of a big weekly farmers' market in Istanbul, which gives around 300 organic farmers and companies a sales outlet. About 3.000 customers/families come each Saturday to this market, which features “100 % organic” guaranteed by strict controls. The success has led to the fact that now a second market on the Asian side of Istanbul has opened and three more big cities are ready to work with Bugday to start

organic markets in their cities.

The association is also the leading liaison and expert partner for the government in setting up organic regulations and promoting organic agriculture. They publish a lot of brochures and with the 53 issues of the magazine they have circulated about 250.000 copies, making the publication into a major source of knowledge, motivation and inspiration for the environmental organic movement in the country. Also working successfully through TV, radio and print media they have reached out to many hundreds of thousands of people at fairs, festivals and other occasions.

Victor Ananias and Bugday are show case examples how charismatic people and well managed associations can work for the benefit of farmers and the organic movement.

For more information: www.bugday.org

Contact address: Bahcedere Koyu, Kucukkuyu, Ayyacik, Cannakkale, Turkey



JURY OF THE ONE WORLD AWARD

Vandana Shiva | India

Vandana Shiva was born in 1952. She studied and took a doctorate in physics in Canada from where she returned back home to set up (in her mothers cow shed) a research laboratory. Since the 70s she has been an environmental activist and eco-feminist.

She sees her work and struggle for the poor in the tradition of Mahatma Gandhi and was headlined in an interview on globalisation in the leading German magazine Stern as “Voice of the Poor”. She is a worldwide authority on issues like biodiversity, seeds, genetic engineering, globalisation and climate change.

She is a member of the Club of Rome, one of the presidents of the International Forum on Globalisation and president of the Future of Food Commission. She was named by Time magazine as one of the five “Heroes of the Green Century” and is beside many international awards and recognitions also laureate of the “Alternative Nobel Prize” (Right Livelihood Award)

Tewolde Berhan Gebre Eghziaber | Ethiopia

Tewolde Berhan was born in 1940 and after graduation from the University of Addis Ababa took a doctorate from the University of Wales. He became Dean of the Faculty of Science in Addis Ababa and served then for 8 years as president of the Asmara University.

Today he is Director General of the Ethiopian Environmental Protection Authority, which is effectively the country’s Ministry of Environment. He is a world leading expert and authority on issues like biodiversity, seeds, patents on life and intellectual property right (TRIPS) and has centrally influenced the Convention on Biological Diversity and the bio safety negotiations.

Outstanding among his many international recognitions is the fact that he is a laureate of the Right Livelihood Award also known as the “Alternative Nobel Prize”.

“I am local, rural, communal. And I find that the whole world is a community. We have made progress in asserting our local community rights globally. We shall continue to do so.”



The One World Award jury members Bernward Geier, Joseph Wilhelm, Vandana Shiva, Tewolde Egzeabher and Alberto Pipo Lernoud

Alberto Pipo Lernoud | Argentina

Alberto Lernoud is a journalist, poet, activist, trader and true pioneer of the organic movement in Argentina and who already started to farm organically in 1983.

In 1989 he and his wife founded with El Rincon “Organico”, the first organic shop in Argentina with a home delivery and catering service. The shop is still running well and opened an export department in 2000. Until the end of 2007 Alberto Pipo Lernoud was president of Fundación Cocina de la Tierra, an NGO committed to indigenous foods development and small markets in Latin America.

As an ecological activist he founded the first organic consumers cooperative “Al pan, pan” in 1982, co- founded 2 years later the first organic NGO in Argentina (CENECOS), and in 1995 the umbrella organization MAPO. He has served on the IFOAM World Board since 1998 and has also been its vice president for the past 7 years.

As a journalist he edited various magazines on music and ecology and several books on alternative culture. As a poet he wrote rock song texts and has recently edited an anthology of his work (“Sin tiempo, sin memoria” 2006). He gives poetry readings and conferences around the country. He represents the OWA patron IFOAM in the jury.

Joseph Wilhelm | Germany

The organic pioneer and activist is founder and Managing Director of RAPUNZEL NATURKOST INC in Legau/Germany.

Joseph Wilhelm started his agricultural career on his parents’ farm in the Swabian village of Großaitingen. Already as a teen he started travelling abroad. In 1974, after completing a bio-dynamics training he and Jennifer Vermeulen opened one of Germany’s first natural food stores with an organic market garden and organic bakery. In 1976 they founded the food processing and wholesale company „RAPUNZEL“. Today, RAPUNZEL has become one of the biggest German organic food manufacturers. RAPUNZEL exports to more than 30 countries.

With the RAPUNZEL Turkey project, Joseph Wilhelm established one of the largest organic cultivation and food processing projects in Turkey. The combination of fair trade and organic cultivation is another major concern of his activities. Numerous projects around the world have been supported with funds from the HAND IN HAND foundation that was built up by Joseph Wilhelm.

Joseph Wilhelm has committed himself to the struggle against genetic engineering, e.g. with his 2007 “Genfrei Gehen” march across Germany.

Bernward Geier | Germany

Bernward Geier was born 1953. After a peace service as war resister in the ghetto in Washington D.C. he studied cultural history in Mexico and agriculture at the University of Kassel/Germany, where he worked in the field of organic agriculture as a scientist and lecturer for 5 years.

From 1986 onwards he served for over 18 years as Director in the global umbrella organisation of organic farming IFOAM (International Federation of Organic Agriculture Movements).

He is, among other things, journalist, political activist and member of the Future of Food Commission and involved in Slow Food. He lives on a small organic farm and is today Director of the consulting agency COLABORA-let’s work together.

He coordinates the award initiative and serves the One World Award Jury as (non-voting) chairperson.

“Think globally and act locally??....this is by far not enough.

We live in a ‘glocal’ world and thus need to think and act globally as well as locally.”





DAO DROSTE

Artist of the One World Award statue

Cosmopolitan, Taoist, free-lance artist (paintings, sculptures, installations, video-art), former chemist (Ph.D.). Internationally she is known for her large-scale ground installation „Open-Mindedness“ and her 500 terra-cotta face sculptures.

The OWA statue is a female torso that is characteristic for Dao Droste. It typifies the life-giving power of “Mother Nature”. The Earth is being represented as a flat relief that centrally penetrates the torso and is carried by it at the same time. The coloured areas of the continents, oceans as well as of the surrounding blue stripes flow across the statue and thus form a unity of everything – an expression of harmony between man and the Earth: globalization in responsibility.

As a matter of fact, Dao Droste always wanted to be an artist. But when she passed her final school examination there was war in Vietnam and her home country did not need any artists. So Dao, a young lady without any German language background, went to Germany and completed her study of chemistry in Stuttgart and Heidelberg. After her successful exam she was “so unhappy of not being examined any longer” that she went on to earn a doctor’s degree – with distinction.

Not until 15 years after her arrival in Lüneburg, Lower Saxony, she started to dedicate herself to her original passion: installations, sculptures, paintings. In Eppelheim near Heidelberg she opened her own studio. Last year marked her 20th studio anniversary.

„The Way“ is the meaning of her given name. And it perfectly fits this tender woman. She is a Taoist being convinced “that you have to accept what is and that you have to always be fully present without thinking of what comes next”. And you have to be open for balance and your own intuition.

„Open-Mindedness“, an installation of strictly grouped, but also entirely individualized faces, has been key to building up Dao’s international reputation since 1999.

Her Far-Eastern roots can not only be felt in her personality, but also in her artwork which has become part of renowned public and private collections. Next year, the artist plans to work in her home country Vietnam for the first time. But what means home country for her? She calls herself a cosmopolitan and knows: “I can only survive with this attitude”.

Source: Nicole Heß, Stadtmagazin MEIER, October 2007)

For more information: www.daodroste.de

One World Award 2010

Deadline for nominations:
30th April 2009

Information on how to submit a nomination can be found at
www.one-world-award.de or can be requested from
OWA@rapunzel.de (fax: +49-(0)8330-5291678).

Award Ceremony:
Spring 2010 in Germany



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IMPRESSUM

Publisher: RAPUNZEL NATURKOST
Editor and texts: Bernward Geier
Word processing: Karin Rauber
Layout: Heike Kirsten & vierpunkt grafik-design
Photographs: Bernward Geier, Studio Marx and RAPUNZEL NATURKOST
Printer: Uhl, Germany

This publication is printed in 5.000 copies in its English version.
(A summarized German version of this brochure will also be available.)

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Complementary copies can be ordered from
Fa. RAPUNZEL NATURKOST, Rapunzelstr.1, 87764 Legau, GERMANY

A 25 minute film on DVD about the OWA Laureate Lal Emmanuel and the Nagenahiru foundation in Sri Lanka with the highlights of the OWA ceremony 2008 is also available on request from RAPUNZEL NATURKOST.

