



**Call for nominations for the  
3rd International „One World Award“ 2012**  
– Recognition for People who Make the World a Better Place –

*Legau/Bonn/Germany, September 2011*

*The German organic food manufacturer RAPUNZEL and the international umbrella organization for organic agriculture (IFOAM) open the nomination period for the third International “One World Award”. From now on, it is possible to nominate innovative ideas, projects and/or individuals who campaign for climate protection and other environmental projects or who take on social responsibility.*

For the third time in 2012 the International “One World Award” will be presented to people and their projects that promote the positive aspects of globalization through their outstanding commitment and creative solutions and that encourage others because they make the future worthwhile. The award recognizes sustainable ideas and projects that integrate ecological, economic and social aspects.

In addition to the „One World Award“, the “Lifetime Achievement Award” will be presented. This award recognizes prominent pioneers/individuals who have dedicated their lives to the advancement and support of the organic movement.

**RAPUNZEL and IFOAM will accept nominations for both awards from now on. The application deadline is November 31, 2011. Please submit the nominations to RAPUNZEL in English.**





Details about the nomination criteria and a list of all previous finalists and laureates can be found at [www.one-world-award.de](http://www.one-world-award.de). Use this list to also assess the chances of the project that you want to submit or simply let yourself get inspired. Self nominations are not possible.

Based on the criteria, a competent jury will select the winner of the „One World Award“ 2012 from a group of five finalists. The award is endowed with prize money of 25,000 Euro and the bronze “One World Statue” that is also sponsored by RAPUNZEL. The “Lifetime Achievement Award” winner will receive the „One World Statue“.

For more information [www.one-world-award.com](http://www.one-world-award.com)

**Your contact for questions concerning the nomination process:**

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**Background information:**





For more than 35 years, the organic food manufacturer RAPUNZEL whose headquarters are located in Germany has been leading the way in implementing projects around the globe that protect the climate and the environment and that have positive social repercussions. Projects like HAND IN HAND, the GENFREI GEHEN - GMO-free marches – and the “One World Award” have been initiated by RAPUNZEL. Joseph Wilhelm, founder and Managing Director of RAPUNZEL describes his motivation for this commitment with the following words: “The only continuity in life is change”. For more information [www.rapunzel.de](http://www.rapunzel.de)

IFOAM is the global umbrella organization of the organic movement. For 40 years, IFOAM has been uniting 800 member organizations from 115 countries. Markus Arbenz, IFOAM Executive Director, appreciates the growing publicity of the „One World Award“ in relation to the numerous sustainability prizes that are awarded every year. This success is mainly due to the outstanding individuals and projects that have been nominated and/or awarded during the last two years. This year, the laureates will once again receive worldwide recognition through the media and the public – and therefore important support for their activities. For more information [www.ifoam.org](http://www.ifoam.org)

