



PRESS RELEASE

The finalists of the One World Award 2012

Nnimmo Bassey from Nigeria is new member of the OWA Jury

Legau/Bonn, July 2012

The five finalists for the One World Award (OWA) 2012 have been determined. The candidates have been confirmed by the international OWA Committee at its jury session in Berlin. Moreover, the new member of the jury, Nnimmo Bassey from Nigeria, was warmly welcomed. The OWA is awarded every 2 years by the German organic foodstuffs manufacturer Rapunzel Naturkost and the International Federation of Organic Agriculture Movements IFOAM.

Already at the beginning of the year the OWA Committee held a meeting in order to determine five finalist candidates out of the numerous applications from all over the world. The chairman of the jury, Bernward Geier, visited the five candidates in order to examine the correctness of the applications on site. Due to his reports and film material resulting from the journeys the OWA Jury was able to judge the chosen candidates in a qualified way and select the OWA winner. The following five candidates are now confirmed finalists and will be invited to the OWA Gala:

- **Premanjali Rao** from **India**, who is committed in the project CRëNIEO, in which she initiates and coordinates ecological and social projects especially for women and children. With her projects she focuses on poverty reduction.
- **Nazmi Ilicali** from **Anatolia/Turkey**, who is a courageous pioneer in the organic movement. On a large scale he organizes cooperation for Anatolian and Turkish farmers and thus opens up sustainable perspectives for them instead of emigration from rural areas.
- **Nacianceno Pacalioga von** from the **Phillipines**. A mayor who introduced an ambitious conversion project from conventional to organic farming. Based on this he





created a holistic and successful rural development project for a community of 44 villages.

- **Elba Rivera** from **Nicaragua**, who successfully is committed as teacher as well as organic pioneer in a lot of projects; amongst others in the foundation of a Montessori school and the foundation of organic farmers' associations. She is working locally, regionally, nationally and internationally for a better world.
- **Humberto Rios** from **Cuba**. As a scientist he has so far trained with an innovative strategy 50,000 farmers as seed breeders and multipliers. He made a "revolutionary" contribution concerning the preservation of biologic diversity as well as the support of organic agriculture. Meanwhile his project serves as a model all over Latin America.

The finalists can look forward to receiving an amount of money of 2,000 Euros each. The members of the jury Vandana Shiva / India, Roberto Ugas / IFOAM Vice President from Peru, Josef Wilhelm / Rapunzel Germany and Nnimmo Bassey / Nigeria managed the difficult task to determine the winner of the OWA award amongst the five inspiring and exemplary persons and their successful projects. Chairman of the jury Bernward Geier comments: "The jury discussed and compared the finalists and their projects in detail and made a good decision." The Lifetime Achievement Laureate and the winner of the OWA 2012 will be announced and awarded with the OWA statue and the OWA prize amounting to 25,000 euros at a t Award Gala event in Legau / Allgäu on 14th September.

The former jury member Tewolde Egziabher from Ethiopia asked for release of his task after his five year engagement in the jury due to his growing commitments in environmental and food and nutrition issues. Rapunzel and the IFOAM regret his leave, but with joy they welcomed the International President of the umbrella organization Friends of the Earth (BUND is a German member) Nnimmo Bassey from Nigeria as new jury member. Like Tewolde Egziabher and Vandana Shiva he has been awarded the Alternative Nobel Prize.

Initiator and sponsor of the OWA, Joseph Wilhelm, is very satisfied with the jury's decision and he is looking forward to host the OWA Award Gala at Rapunzel in Legau/Allgäu in September.





More information about the OWA award you will find under www.one-world-award.de.

About the “One World Award”

The challenge to find a way to take advantage of the opportunities laying in the globalization combined with the aim to make this world better and fairer and to preserve it as basis of life for all beings. This thought inspired the organic pioneer Joseph Wilhelm, the founder and director of Rapunzel, to create the international “One World Award” in 2008. The “One World Award” is endowed with prize money in the amount of 25,000 Euros – donated by Rapunzel. The International Federation of Organic Agriculture Movements (IFOAM) has taken on patronage for the OWA. The prize is offered every two years.

Press Contact:

„One World Award“

c/o RAPUNZEL NATURKOST GmbH

Heike Kirsten / Eva Kiene

Tel.: +49 (0)8330/ 529-1134

E-Mail: heike.kirsten@rapunzel.de / presse@rapunzel.de

organic Marken-Kommunikation GmbH

Julia Hameister

Tel.: +49 (0)69/ 750 688-0

Mobil: +49 (0)176/ 20536204

E-Mail: hameister@organic-communication.de

